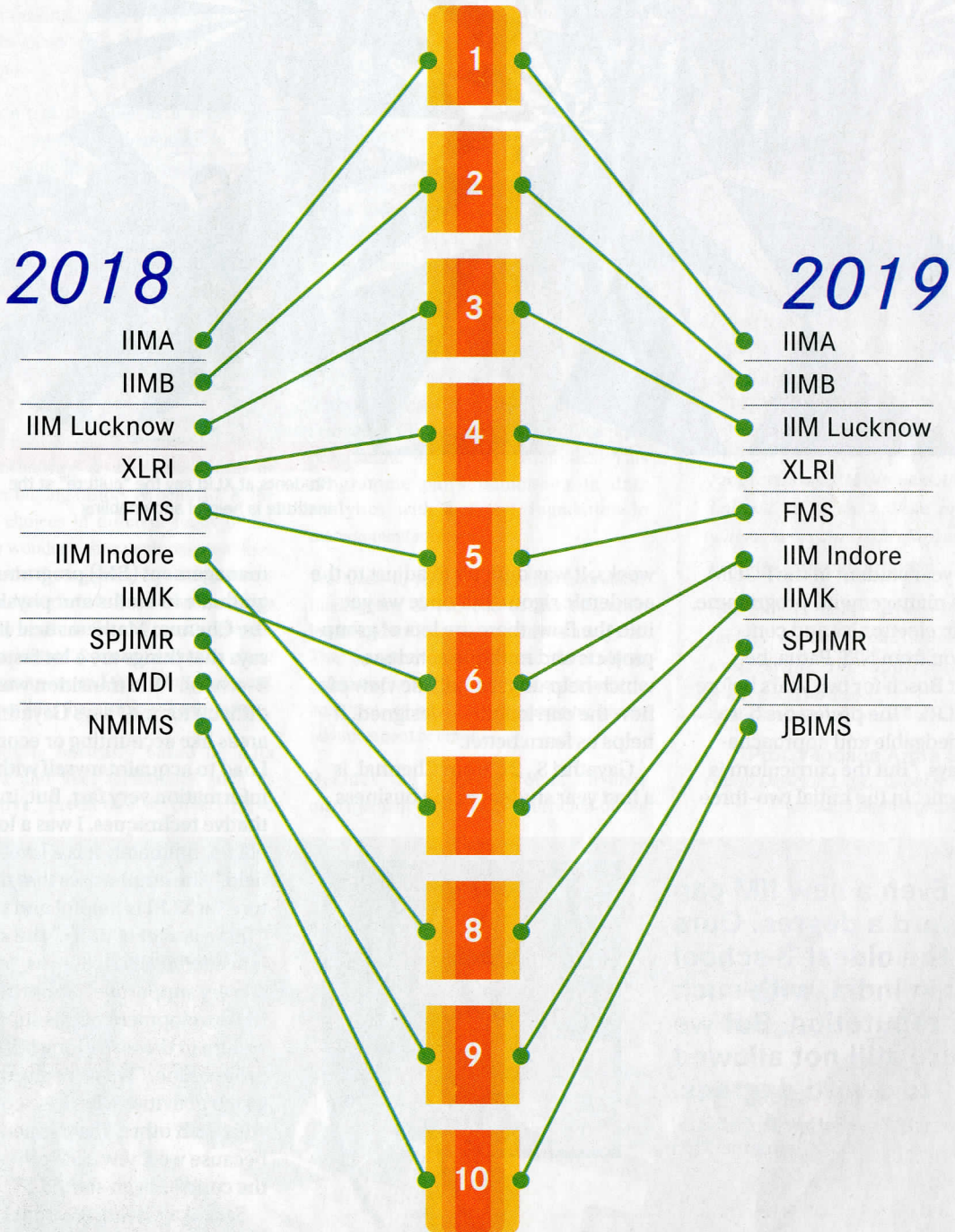


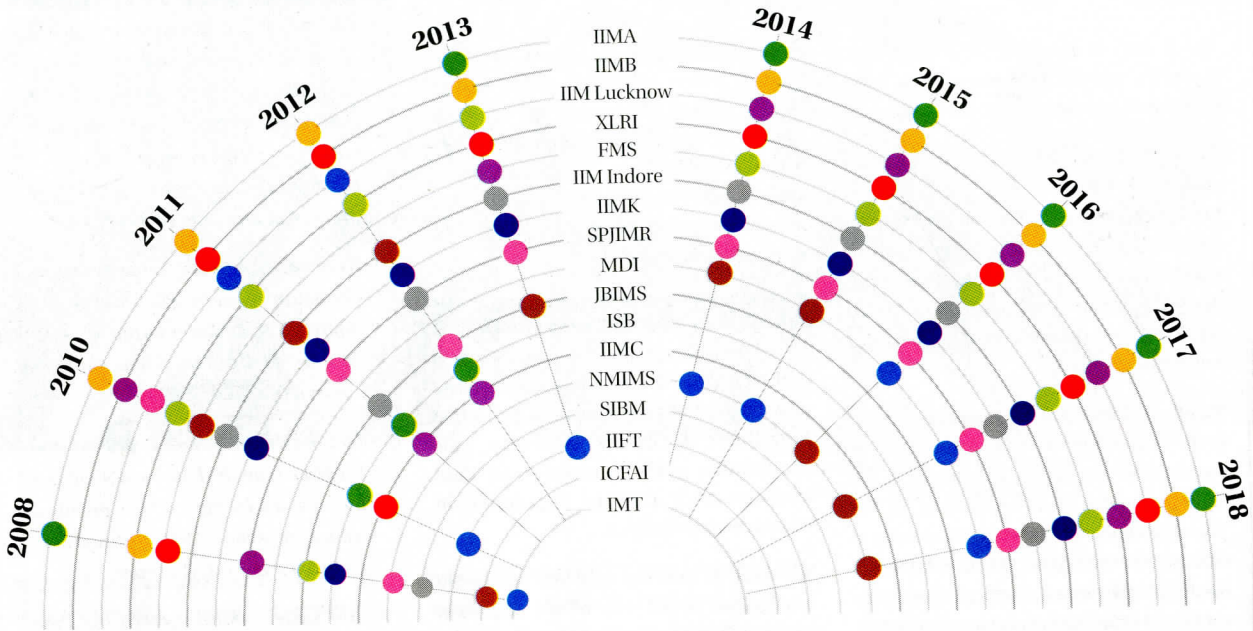
THE WEEK-HANSA RESEARCH SURVEY 2019
BEST B-SCHOOLS-ALL INDIA

RANKING



THE WEEK TOP 10 B-SCHOOLS (2008-2018)

RANKING



2008 THE WEEK-TMI Network Survey
2010-2012 THE WEEK MaRS Survey
2013-2019 THE WEEK Hansa Survey

Note: In 2009, THE WEEK carried a list of most prestigious b-schools. It comprised IIMA, IIMB, IIMC, IIM Lucknow, FMS, SPJIMR, XLRI and MDI



For interactive graphics, scan code

GRAPHICS SREEMANIKANDAN S., SYAM KRISHNAN

internship with Asian Paints was a great learning experience. “During our case studies, we had come across Asian Paints dealing with labour and bringing in best practices,” he says. “So, I thought I was prepared when I went. But, they were more advanced than I expected and it took a lot of collaboration with faculty, seniors and the leadership there for me to figure out my project.”

Sasanka and many other second year students THE WEEK met already had pre-placement offers (PPOs) after their summer internships. Is the economic slowdown affecting placements at all? Rajiv Mis-

ra, placements chairperson, XLRI, says: “As of now, we have not had those signals that there would be a lull.” In 2018, students getting placed after the PGDM(BM) programme had an average salary of ₹21.5 lakh per annum and a maximum of ₹52.25 lakh. The PGDM(HRM) programme had an average of ₹18.6 lakh and a maximum of ₹38.5 lakh. The fee for both the two-year courses is ₹20.5 lakh.

While the salaries are seen as return on investment and placements are, therefore, the primary concern for aspiring students, that may not be the right way to approach

a management programme. “The growing expectations of the students are a challenge,” says Christie. “It is all placement-driven. Why do they come here, or IIMA or IIMB or IIMC? It is not that they get a better learning environment or curriculum. All that is more theoretical, given that it gets them a better placement. Which is not very helpful to us in the selection of the candidate and also in imparting the right knowledge.”

Competing with the very best in the field is a guaranteed way to stay sharp and to excel. But private institutes competing with the government’s institutions of national

B-SCHOOLS ALL INDIA

Rank 2019	Rank 2018	Govt (G)/ Pvt (P)	College	City	Composite Score*
1	1	G	Indian Institute of Management (IIM)	Ahmedabad	860
2	2	G	Indian Institute of Management (IIM)	Bengaluru	767
3	3	G	Indian Institute of Management (IIM)	Lucknow	651
4	4	P	XLRI-Xavier School of Management	Jamshedpur	642
5	5	G	Faculty of Management Studies (FMS)	Delhi	639
6	7	G	Indian Institute of Management (IIM)	Indore	637
7	6	G	Indian Institute of Management (IIM)	Kozhikode	622
8	8	P	S.P. Jain Institute of Management and Research (SPJIMR)	Mumbai	600
9	9	P	Management Development Institute (MDI)	Gurugram	575
10	12	G	Jamnalal Bajaj Institute of Management Studies (JBIMS)	Mumbai	561
11	14	P	Symbiosis Institute of Business Management (SIBM)	Pune	558
12	15	G	National Institute of Industrial Engineering (NITIE)	Mumbai	556
13	13	G	Department of Management Studies, IIT	Delhi	552
14	16	G	Shailesh J. Mehta School of Management, IIT	Mumbai	537
15	17	P	Institute of Management Technology (IMT)	Ghaziabad	516
16	18	P	Xavier Institute of Management Bhubaneswar	Bhubaneswar	500
17	19	G	Vinod Gupta School of Management, IIT (VGSOM)	Kharagpur	491
18	20	G	Indian Institute of Management (IIM)	Shillong	488
19	21	P	Symbiosis Centre for Management and Human Resource Development (SCMHRD)	Pune	486
20	22	G	Department of Management Studies, IIT	Chennai	467
21	24	G	Indian Institute of Management (IIM)	Rohtak	464
22	25	P	Institute of Rural Management Anand (IRMA)	Anand	459
23	26	P	Goa Institute of Management (GIM)	Sanquelim	458
24	27	G	Indian Institute of Management (IIM)	Udaipur	457
25	32	P	Symbiosis Institute of International Business (SIIB)	Pune	449
26	29	P	Birla Institute of Technology and Science (BITS)	Pilani	443
27	28	P	Institute of Management, Nirma University	Ahmedabad	436
28	34	P	Lal Bahadur Shastri Institute of Management (LBSIM)	Delhi	421
29	31	P	Prin. L. N. Welingkar Institute of Management Development and Research	Mumbai	420
30	33	P	Amity Business School	Noida	419
31	36	P	Bharathidasan Institute of Management (BIM)	Tiruchirappalli	402
32	35	P	Loyola Institute of Business Administration (LIBA)	Chennai	399
33	48	P	Institute of Public Enterprise (IPE)	Hyderabad	393
34	41	P	KIIT School of Management	Bhubaneswar	391
35	40	P	Institute of Management Technology	Nagpur	387
36	46	P	Jagan Institute of Management Studies	Delhi	386
37	43	P	AIMS School of Business (AIMS Institute)	Bengaluru	385
38	44	P	Symbiosis Institute of Telecom Management (SITM)	Pune	377
39	49	P	Balaji Institute of Modern Management (BIMM)	Pune	371
40	50	P	Christ University Institute of Management (CUIM)	Bengaluru	370
41	52	P	Institute of Management Studies (IMS)	Ghaziabad	357
42	56	P	GITAM Institute of Management	Visakhapatnam	351
43	62	P	Prestige Institute of Management and Research	Indore	349
44	65	P	Rajagiri Centre for Business Studies	Kochi	347
45	68	P	N.L. Dalmia Institute of Management Studies and Research	Mumbai	344
46	55	P	Symbiosis Institute of Operations Management (SIOM)	Nashik	340
47	59	P	Indus Business Academy (IBA)	Bengaluru	336
48	66	P	Balaji Institute of Management and Human Resource Development (BIMHRD)	Pune	335
48	73	P	International School of Business and Media (ISBM)	Pune	335

B-SCHOOLS GOVERNMENT ALL INDIA

Rank 2019	College	City	Composite Score
1	Indian Institute of Management (IIM)	Ahmedabad	860
2	Indian Institute of Management (IIM)	Bengaluru	767
3	Indian Institute of Management (IIM)	Lucknow	651
4	Faculty of Management Studies (FMS)	Delhi	639
5	Indian Institute of Management (IIM)	Indore	637
6	Indian Institute of Management (IIM)	Kozhikode	622
7	Jamnalal Bajaj Institute of Management Studies (JBIMS)	Mumbai	561
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12	Indian Institute of Management (IIM)	Shillong	488
13	Department of Management Studies, IIT	Chennai	467
14	Indian Institute of Management (IIM)	Rohtak	464
15	Indian Institute of Management (IIM)	Udaipur	457
16	Vaikunth Mehta National Institute of Cooperative Management	Pune	312
17	Department of Business Management, Osmania University	Hyderabad	278
18	Alkesh Dinesh Mody Institute for Financial and Management Studies, University of Mumbai	Mumbai	269
19	The Business School, University of Jammu	Jammu	262
20	M.S. Patel Institute of Management Studies	Vadodara	211

THE WEEK HANSA RESEARCH BEST B-SCHOOLS SURVEY 2019 RESEARCH METHODOLOGY

PERCEPTUAL OPINION COLLECTION

A primary survey was conducted in August through September 2019, where 276 academic experts, 585 current students, 529 aspiring students and 75 recruiters from 21 cities in India nominated the best B-schools in the country. The cities selected included all the major education hubs in the country. A closed-ended questionnaire was given to all the stakeholders, asking them to nominate and rank the top 25 B-schools in India and the top B-schools within their city. Out of the total 1,465 interviews, 20 qualitative, in-depth interviews were done to understand the reasons for the rankings. This exercise helped in validating the data and providing a rationale for the rankings, wherever required.

Perceptual score: Calculated based on the number of nominations received and the actual ranks given to the B-school in the All India category and in its own city, by the various stakeholder segments.

FACTUAL INFORMATION COLLECTION

A dedicated website was created as an interface and the web link was sent to more than 1,400 B-schools, of which 179 responded within the stipulated time. Nine B-schools were rejected because they were not able to meet the eligibility criteria (the institutes were ineligible because

they either had not passed three batches or had admitted less than 50 per cent of the sanctioned intake). Data from the remaining 170 B-schools was used for the rankings.

Factual score: Information collected from the B-schools was combined by applying appropriate weights to each dimension as given below:

Dimension	Weightage
Age and infrastructure	20%
Faculty and teaching	15%
Entry standard	20%
Placements	35%
Industry exposure and alumni base	10%

RANKING METHODOLOGY

Ranking is based on a composite score derived by combining the perceptual score for the B-school and factual score. Some top B-schools could not respond to the survey with factual information within the stipulated time. For them, composite score was derived by combining their perceptual score with an interpolated appropriate factual score based on their position in the perceptual score list. Some top B-schools, like IIM Calcutta, opted out of the survey and did not want their names to be published.

B-SCHOOLS SOUTH ZONE

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1	G	Indian Institute of Management (IIM)	Bengaluru	767
2	G	Indian Institute of Management (IIM)	Kozhikode	622
3	G	Department of Management Studies, IIT	Chennai	467
4	P	Bharathidasan Institute of Management (BIM)	Tiruchirappalli	402
5	P	Loyola Institute of Business Administration (LIBA)	Chennai	399
6	P	Institute of Public Enterprise (IPE)	Hyderabad	393
7	P	AIMS School of Business (AIMS Institute)	Bengaluru	385
8	P	Christ University Institute of Management (CUIM)	Bengaluru	370
9	P	GITAM Institute of Management	Visakhapatnam	351
10	P	Rajagiri Centre for Business Studies	Kochi	347
11	P	Indus Business Academy (IBA)	Bengaluru	336
12	P	Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD)	Mysuru	334
13	P	Prin. L.N. Welingkar Institute of Management Development and Research	Bengaluru	328
14	P	Institute of Management Technology	Hyderabad	322
15	P	SCMS Cochin School of Business	Kochi	314
16	P	Siva Sivani Institute of Management	Secunderabad	312
17	P	Vignana Jyothi Institute of Management	Hyderabad	307
18	P	M.S. Ramaiah Institute of Management	Bengaluru	305
19	P	SRM School of Management	Chennai	304
20	P	Kirloskar Institute of Advanced Management Studies	Harihar	298
20	P	GITAM Hyderabad Business School	Hyderabad	298
22	P	Manipal Institute of Management	Manipal	289
23	P	Hindustan Institute of Technology and Science	Chennai	284
24	P	Kristu Jayanti College	Bengaluru	282
25	P	KCT Business School	Coimbatore	279
26	G	Department of Business Management, Osmania University	Hyderabad	278
27	P	Karunya School of Management	Coimbatore	277
28	P	Dhruva College of Management	Hyderabad	275
29	P	RV Institute of Management	Bengaluru	274
30	P	St. Joseph's Institute of Management	Bengaluru	271
31	P	REVA University	Bengaluru	261
32	P	Department of Management, Kongu Engineering College	Erode	259
33	P	Xavier Institute of Management and Entrepreneurship	Kochi	256
34	P	KV Institute of Management and Information Studies	Coimbatore	255
35	P	Don Bosco Institute of Technology	Bengaluru	252
36	P	ITM Business School (Warangal Institute of Management)	Warangal	249
36	P	ICBM-School of Business Excellence	Hyderabad	249
38	P	St Aloysius Institute of Management and Information Technology	Mangaluru	248
38	P	SCMS School of Technology and Management	Kochi	248
40	P	Saintgits Institute of Management	Kottayam	247
41	P	International School of Business Research (ISBR)	Bengaluru	244
42	P	Sona School of Management	Salem	243
43	P	IIKM Business School	Chennai	238
44	P	LEAD College of Management	Palakkad	237
45	P	CMR Centre for Business Studies	Bengaluru	236
46	P	Nehru School of Management	Thrissur	233
46	P	MEASI Institute of Management	Chennai	233
48	P	Happy Valley Business School	Coimbatore	231
49	P	K.S.R. School of Management	Namakkal	228
50	P	Albertian Institute of Management	Kochi	226