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The objectives of the paper are to study foreign trade and investment dimensions of New Zealand in comparison with its competitors such as Australia, China, India, Japan and Republic of Korea and to study the role of FDI to the growth of exports. Vector autoregression model (VAR) is adopted to estimate the long run causal relationship among exports, foreign direct investment and GDP. The cointegration test result shows that there exist a long run equilibrium relationship among exports, FDI and GDP. It is found from the estimated Error Correction Model that FDI is a significant variable and the result indicates that 1 per cent increase in FDI will lead to 0.62 per cent increase in exports with one year time gap. Granger Causality Test indicates that there is a unilateral relationship between exports and FDI and the direction is from FDI to exports which means that FDI causes exports.

Keywords: FDI, Exports, New Zealand, Error Correction Model, Cointegration, Granger Causality.

JEL Classifications: F14, F21, F23

Section I Introduction

New Zealand is a small country situated in the Southern Pacific Ocean. The country is comprised of two large islands, namely, North Island and South Island and a number of small ones. North Island is inhabited by 75 per cent of the country's population of 4.2 million and the rest in the other part of the country. The population consists of 80 per cent of European and 15 per cent of Maori, the descendants of the original Polynesian inhabitants. The main natural resources of New Zealand are natural gas, Iron ore, coal, timber, hydropower, gold and limestone.

New Zealand is a small economy with Gross Domestic Product (GDP) of US S 118 billion and per capita GDP of US \$ 27,259 in 2009.¹ Its population is growing at the rate of 1.4 per cent on an average per annum. The country followed an import substitution strategy and restricted trade policies till 1984. It has prohibited imports, competing with domestic production and imposed high tariffs

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^{1.} World Economic Forum, 2010-11, Report of Global Competitiveness.

on permissible imports. It controlled wages, prices, credits, taxes and subsidies and followed a centralized planning allowing both public and private sector in participating economic activities. The country faced economic crisis in 1980s due to oil shocks of 1973 and 1979; loosing its preferential access to British markets in 1973 because of its joining the European Economic Community and restrictive economic policies. This has resulted in deterioration of terms of trade, foreign exchange crisis and huge budget deficits. The government has taken drastic measures to improve its economic health by devaluing exchange rate, tightening import licensing requirements and increase in subsidies. It controlled wages, interest rates, and prices to contain inflationary pressures. It invested massively in public sector undertakings to enhance growth of the economy. It had undergone a major economic restructuring towards a more industrialized free market economy that can compete globally since 1984.2 The economic reforms included removing all controls on interest rates, borrowing and lending activities and foreign exchange transactions. In 1985, the government floated its currency and abolished all reserve requirements for financial institutions. Other reforms included elimination of agricultural subsidies, rescinding all quantitative import controls and substantial reduction of tariffs. It followed free market forces to drive its economy with focus on international trade and Foreign Direct Investment (FDI). It had created a "business friendly" and entrepreneurial oriented environment to attract private investment in the country. The market-led economy had offered many opportunities for exporters and investors to invest in key areas of development. New Zealand is also a popular tourist destination and tourism constitutes a significant source of income of the country.

The objectives of the paper are (i) to study foreign trade and investment dimensions of New Zealand in comparison with its competitors such as Australia, China, India, Japan and Republic of Korea and (ii) to study the role of FDI to the growth of exports in New Zealand.

The paper is organized as follows. Section II is devoted to survey of literature. Section III compares fundamentals of New Zealand with some of its neighbouring countries. Section IV analyses foreign direct investment of New Zealand *vis-a-vis* its neighbouring countries. Section V discusses exports model, its estimates and analysis and Section VI concludes the discussions.

Section II A Brief Survey of Literature

A causal relationship among macroeconomic variables such as exports, FDI and income are intrinsically related to a country's economic structure. There exists extensive surveys of literature on this subject such as Harrison (1996), Dollar (1992), Krueger (1985) and Thornton (1996). Exports and FDI are fundamentally

2. New Zealand Economy 2010, CIA World Fact book.

substitutes to each other (Dunning, 1977). Bhagavati (1978) points out that volume and efficiency of FDI are more pronounced in export oriented host countries. Helleiner (1973) explained the role of MNCs in manufacturing exports of LDCs. FDI is essentially a driving force behind China's rapid expansion [Xing, 2006). FDI in China facilitated its exports to the FDI source countries (Liu, Wang and Wei, 2001). FDI has substantially enhanced Vietnam's exports to its source countries (Xuan and Xing, 2008). Sun (2001) found that FDI has positive and strongest impact in the coastal region of China. Zhang and Song (2000) found that higher level of FDI led to higher level of provincial exports in China. Barry and Bradley (1997) concluded that there has been a significant direct contribution of foreign producers to increasing Irish exports. Girma, et al (2007) found that FDI affects productivity of the acquired firms by the foreign country. Other studies which have shown a significant positive econometric relationship between inward FDI and the host country's exports are Lin (1995), Leichenko and Erickson (1997), Pain and Wakelin (1998), Hejazi and Zafarian (2001), Liu and Shu (2003), Metwally (2004), Zhang (2005). On the other hand Zhang and Felmingham (2001), and Ekanayake, Vogel and Veeramacheneni (2003) found a one-way causality from exports to inward FDI ("exports causes FDI").

Section III Fundamentals of New Zealand vis-à-vis its Neighbouring Countries

New Zealand's average annual GDP growth rate was 3.3 per cent per annum which was moderate compared to the growth rate of India, China and Republic of Korea during 1995-2007 (Table 1). Its annual GDP growth rate of 2.9 per cent in 2007 has come down to -1.4 per cent in 2008 mainly due to slow down of the global economy. India and China consistently had shown stable GDP growth rate during 2005-08. Australia and Republic of Korea had also shown stable growth rate but at lower level except for the year in 2009. New Zealand had achieved a moderate GDP per capita growth rate of 2.1 per cent in 2007 which was much lower than that of China, India and Republic of Korea (Table 2). India and China consistently had shown stable per capita GDP growth rate during period 2000-2007. However, Australia and Republic of Korea had not shown stable growth rate in per capita GDP during the period. New Zealand's exports and imports growth rate were 4.3 per cent each during 1995-2005 which was relatively comparable with its competitors except China and India (Tables 3 and 4). The exports growth of New Zealand was 20.2 per cent in 2007 which has increased from 6.8 per cent in 2005. Its imports growth also increased from 6.8 per cent to 20.2 per cent during the same period (Table 4). Its export share in world export was just 0.22 per cent in 2008 which was the least among its competitors.3 However, the share of exports and imports of New Zealand in its GDP were 28 per cent and 27 per cent respectively in 2009 which were above all of its

World Bank, World Development Indicators 2009.

competitors' share except Republic of Korea (Tables 5 and 6). New Zealand's trade was well diversified among Australia, North America, the European Union and East Asia. Its exports were basically commodity-based products and imports were raw materials and capital equipments for industry.⁴ It reduced tariffs systematically and eliminated quantitative controls on imported goods, as a result 95 per cent of imported goods into New Zealand were tariff free.⁵ Balance of goods and services for New Zealand was US \$ 1.3 billion in 2008 which has fallen from US \$ 2.1 billion in 2005 (Table 7). China, Japan and New Zealand consistently have shown positive balance of goods and services whereas Australia and India have shown negative balance of goods and services during 1995-2008 (Table 7).

The structure of value-added in New Zealand has not changed since 1990 with service sector dominated with 69 per cent of value added in GDP, industry sector 24 per cent and agriculture sector 7 per cent in 2008.⁶ The agricultural sector is highly efficient and agricultural exports were an important source of income for the New Zealand economy. There was a negative growth rate in manufacturing sector mainly due to world recession in 2005 and 2006.⁷ The negative manufacturing growth of New Zealand has resulted low over all growth rate of 1.6 per cent in the country in 2006.⁸ Its manufactured goods included plastic goods, carpets and textiles, wine and high-tech computer equipments to countries throughout the world. The low manufacturing growth of New Zealand has also resulted low FDI inflow as FDI is normally attracted to the manufacturing sector (Bhatt 2008a). However, the service sector had shown a strong growth between 2000 and 2007 with annual growth averaging 4 per cent.⁹

| Country | 1990 | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 1995- 2007 |
|-------------------|------|------|------|------|------|------|------|---------------|
| Australia | -0.1 | 2.0 | 2.8 | 3.1 | 3.8 | 3.7 | 1.3 | 3.3 |
| China | 3.8 | 8.0 | 11.3 | 12.7 | 14.2 | 9.6 | 9.1 | 9.2 |
| India | 5.8 | 3.9 | 9.3 | 9.4 | 9.6 | 5.1 | 7.7 | 7.7 |
| Japan | 5.2 | 2.9 | 1.9 | 2.0 | 2.4 | -1.2 | -5.2 | 1.7 |
| Republic of Korea | 9.2 | 8.5 | 4.0 | 5.2 | 5.1 | 2.3 | 0.2 | 4.6 |
| New Zealand | -0.1 | 2.7 | 3.2 | 0.9 | 2.9 | -1.4 | - | 3.3 |

Table 1 GDP Growth Rates (Annual per cent)

Source: UNCTAD, Handbook of Statistics, 2010.

4. The Treasury, New Zealand Government.

5,6 & 8, ibid.

7. World Bank, World Development Indicators, 2009.

9. The Treasury, New Zealand Government.

| | GDP per capita Growth (Annual per cent) | | | | | | | | |
|-------------------|---|------|------|------|------|------|---------|--|--|
| Country | 1990 | 2000 | 2005 | 2006 | 2007 | 2008 | 2009(e) | | |
| Australia | -1.6 | 0.9 | 1.8 | 2.1 | 2.6 | -0.1 | 0.3 | | |
| China | 2.3 | 7.2 | 9.7 | 10.9 | 12.3 | 8.4 | 8.1 | | |
| India | 2.8 | 5.4 | 7.7 | 8.0 | 7.5 | 5.8 | 4.2 | | |
| Japan | 4.8 | 2.7 | 1.9 | 2.0 | 2.4 | -0.5 | -5.1 | | |
| Republic of Korea | 7.9 | 7.6 | 3.5 | 4.7 | 4.7 | 1.8 | -0.2 | | |
| New Zealand | -1.5 | 2.1 | 1.8 | 0.8 | 2.1 | -1.1 | -2.4 | | |

Table 2

Source: UNCTAD, Handbook of Statistics, 2010.

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Republic of Korea

New Zealand

Table 3 Annual Average Growth Rate of Exports of Goods and Services (per cent) 2005 2006 2007 2008 1995-05 Country 14.4 22.516.5 32.6 5.3 Australia China 27.2 25.6 17.3 17.5 28.4 20.3 India 30.0 21.3 21.6 11.4 7.8 9.2 12.3 3.0 Japan 5.2

14.1

3.2 20.2

13.6

13:4:

14.4

6.8 Source: UNCTAD, Handbook of Statistics, 2010.

12.0

Table 4

Annual Average Growth Rate of Imports of Goods and Services (per cent)

| Country | 2005 | 2006 | 2007 | 2008 | 1995-05 |
|-------------------|------|------|------|------|---------|
| Australia | 14.5 | 11.2 | 18.7 | 21.1 | 6.3 |
| China | 17.6 | 19.9 | 20.7 | 18.5 | 18.5 |
| India | 43.2 | 22.7 | 22.8 | 36.0 | 12.8 |
| Japan | 13.3 | 12.6 | 6.9 | 23.0 | 3.7 |
| Republic of Korea | 16.4 | 18.4 | 15.3 | 22.0 | 6.3 |
| New Zealand | 6.8 | 3.2 | 20.2 | 13.2 | 4.3 |

Source: UNCTAD, Handbook of Statistics, 2010.

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7.8

4.3

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| Exports of Goods and Services as Percentage of GDP | | | | | | | |
|--|------|------|------|------|------|------|--|
| Country | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | |
| Australia | 23 | 1.9 | 20 | 20 | 20 | 1 20 | |
| China | 26 | 37 | 39 | 38 | 35 | 27 | |
| India | 14 | 19 | 21 | 21 | 24 | 21 | |
| Japan | 11 | 14 | 16 | 18 | 18 | 13 | |
| Republic of Korea | 41 | 39 | 40 | 42 | 53 | 50 | |
| New Zealand | 36 | 27 | 29 | 28 | 31 | 28 | |

Table 5

Source: World Development Indicators, 2010.

| | | | | Table 6 | | | |
|---------|----|-------|-----|----------|----|-------------------|---|
| Imports | of | Goods | and | Services | as | Percentage of GDI | 8 |

| Country | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 |
|-------------------|------|------|------|------|------|------|
| Australia | 23 | 21 | 22 | - 22 | | 41. |
| China | 23 | 32 | 31 | 30 | 27 | 22 |
| India | 15 | 22 | 24 | 25 | 29 | 25 |
| Japan | 10 | 13 | 15 | 16 | 17 | 12 |
| Republic of Korea | 38 | 37 | 38 | 40 | 54 | 46 |
| New Zealand | 34 | 30 | 30 | 29 | 32 | 27 |

Source: World Development Indicators, 2010.

Table 7 Global Trade (US S in billion)

| - | Exports of Goods Imports of Goods and Services and Services | | Balance of Goods and Services | |
|-----------|--|--------|----------------------------------|--|
| Australia | 4 4 V | | | |
| 1995 | 69.4 | 74.5 | -5.1 | |
| 2000 | 82.3 | 86.9 | -4.6 | |
| 2005 | 138 | 150.9 | -12.9 | |
| 2008 | 234.3 | 242.3 | -8 | |
| China | | - 4-41 | | |
| 1995 | 147.3 | 135.3 | 12 | |
| 2000 | 279.5 | 250.7 | 28.2 | |
| 2005 | 836.9 | 712.1 | 124.8 | |
| 2008 | 1333.3 | 1113.2 | 220.1 | |

| | Exports of Goods | Imports of Goods | Balance of Goods |
|-------------|------------------|----------------------------|------------------|
| 11.01- | and Services | and Services | and Services |
| India | | | |
| 1995 | 38 | 48.3 | -10.3 |
| 2000 | 61.5 | 73.8 | -12.3 |
| 2005 | 154.7 | 182 | -27.3 |
| 2008 | 258.8 | 328 | -69.2 |
| Japan | | | |
| 1995 | 494 | 419.5 | 74.5 |
| 2000 | 528.7 | 459.7 | 69 |
| 2005 | 677,6 | 607.9 | 69.7 |
| 2008 | 673.6 | 650.4 | 23.2 |
| Republic of | Korea | offer the second strange | Sume rates. |
| 1995 | 147.4 | 154.9 | -7.5 |
| 2000 | 206.7 | 192.7 | 14 |
| 2005 | 234.1 | 315.1 | 19 |
| 2008 | 432.1 | 393.2 | 38.9 |
| New Zealan | d | www.aburney.lonutes.ittibu | 0000 1416 00000 |
| 1995 | 18.1 | 17.3 | 0.8 |
| 2000 | 17.9 | 17.3 | 0.6 |
| 2005 | 30.7 | 32.8 | 2.1 |
| 2008 | 33.1 | 31.9 | 1.3 |

| Tabl | 07 | (Control 1 |
|--------|------|------------|
| A SALF | 10.1 | (course) |

Source: IMF, International Financial Statistics, Various Issues.

Section IV

Foreign Direct Investment Inflows in New Zealand

Foreign Direct Investment (FDI) is not only a source of capital funds and foreign exchange, but also a dynamic and efficient vehicle to secure the much needed industrial technology, managerial expertise and marketing knowledge and networks to improve growth, employment, productivity and export performance. High FDI inflows would contribute to high level of investment and employment generation, raising productivity and skill development and sharply improve competitiveness (Bhatt 2008b). New Zealand is an open economy with low barriers for trade and foreign direct investment. FDI was efficiency-seeking in New Zealand which helped the country to expand its manufacturing base and trade. The main

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challenge for New Zealand is to make connections with international production systems by attracting sufficient FDI inflows. FDI inflows for New Zealand were US \$ 5 billion compared to US \$ 95 billion for China, US \$ 22.6 billion for Australia and US \$ 35 billion for India in 2009 (Table 8). New Zealand had attracted fairly significant FDI inflows whose inward FDI stock accumulated as US \$ 66.6 billion till 2009 whereas stock of FDI inflows for China was US \$ 473 billion (Table 9). Australia, the United States, the Netherlands, the United Kingdom and Japan were the largest contributors to FDI in New Zealand, New Zealand's capability to pull international resources in the form of physical capital and know-how has indicated its advantage of production conditions. FDI inflows as a percentage of gross fixed capital formation was 17 per cent for New Zealand against 9.6 per cent for India in 2008 (Table 10). Stock of FDI inflows as a percentage of Gross Domestic Product was the highest at 58 per cent for New Zealand where as it was only 10 per cent for China and 4 per cent for Japan in 2009 (Table 11). This has clearly indicated the capability of New Zealand to attract significant FDI by strengthening its production system. The main vehicle of FDI inflows in New Zealand was through mergers and acquisitions (M&As). It has provided opportunities for foreign multinational companies to undertake direct investment in the country through M & As involving host country firms. The number of companies sold to foreign MNCs in New Zealand was 50 which was valued at US \$ 401 million in 2008 whereas for Australia 306 companies was sold valued at US \$ 34 billion, and for China 236 companies valued at US \$ 5.3 billion.10 The number of companies purchased abroad by New Zealand based MNCs was 32 which was valued at US \$ 4.1 billion and for Australia it was 153 companies valued at US \$ 18.5 billion in 2008.11

| | PDT millows (in billions of US 5) | | | | | | | | | |
|------|-----------------------------------|-------|-------|-------|----------------------|----------------|--|--|--|--|
| Year | Anstralla | China | India | Japan | Republic of Korea | New Zealand | | | | |
| 1990 | 8.5 | 3.5 | 0.2 | 1.8 | 0.1 | 1.7 | | | | |
| 1995 | 13.4 | 37.5 | 2.2 | 0 | 1.2 | 2.9 | | | | |
| 2000 | 15.6 | 40.7 | 3.6 | 8.3 | 9.0 | 1.3 | | | | |
| 2005 | 24.2 | 72.4 | 7.6 | 2.8 | 7.1 | 1.5 | | | | |
| 2009 | 22.6 | 95.0 | 34.6 | 11.9 | 4.9 | 4.7 | | | | |

Table 8 DI Inflows (in billions of US \$)

Source: UNCTAD, World Investment Report, 2009.

10. UNCTAD, World Investment Report.

11. ibid.

| Stock of FDI Inflows (in billions of US \$) | | | | | | | | | |
|---|-----------|-------|-------|-------|----------------------|----------------|--|--|--|
| Year | Australia | China | India | Japan | Republic of Korea | New Zealand | | | |
| 1990 | 73.6 | 20.7 | 1.7 | 9.9 | 5.2 | 7.9 | | | |
| 1995 | 104.1 | 101.1 | 5.6 | 33.5 | 9.5 | 25.7 | | | |
| 2000 | 118.9 | 193.3 | 16.3 | 50.3 | 38.1 | 24.9 | | | |
| 2005 | 242.2 | 272.1 | 43.2 | 100.9 | 104.9 | 51.5 | | | |
| 2009 | 328.1 | 473.1 | 164.0 | 200.1 | 110.8 | 66.6 | | | |

Table 9

Source: UNCTAD, World Investment Report, 2009.

2005

2009

| | FDI Inflows as | a Percentag | e of Gross | Fixed Capit | al Formation | 1 |
|------|----------------|-------------|------------|-------------|----------------------|----------------|
| Year | Australia | China | India | Japan | Republic of Korea | New Zealand |
| 1990 | 10.6 | 3.5 | 0.3 | 0.2 | 0.8 | 18.9 |
| 1995 | 15.4 | 15.0 | 2.2 | 0.0 | 0.7 | 21.1 |
| 2000 | 16.0 | 10.0 | 3.4 | 0.7 | 5.6 | 12.6 |

3.0

8.4

0.3

1.1

2.9

2.4

6.1

1.4

7.7

4.0

Table 10

Source: UNCTAD, World Investment Report, 2009.

11.9

8.0

Table 11

FDI Inflows as a Percentage of Gross Domestic Product (in millions of US \$)

| Year | Australia | China | India | Japan | Republic of Korea | New Zealand |
|------|-----------|-------|-------|-------|----------------------|----------------|
| 1990 | 23.2 | Б.1 | 0.5 | 0.3 | 2.0 | 18.1 |
| 1995 | 28.0 | 13.4 | 1.5 | 0.6 | 1.8 | 51.6 |
| 2000 | 29.8 | 16.2 | 3.5 | 1.1 | 7.1 | 47.3 |
| 2005 | 32.8 | 12.2 | 5.1 | 2.2 | 12.4 | 48.2 |
| 2009 | 33.5 | 10.1 | 12.9 | 3.9 | 13.3 | 57.7 |

Source: UNCTAD, World Investment Report, 2009.

Section V Exports Model of New Zealand

The exports model considered in this study is given by:

Exports = f(FDI, GDP)

Where FDI = Foreign Direct Investment GDP = Gross Domestic Product

The two other variables such as capital stock and exchange rates have been dropped from the model as they are not significant in the estimated model. Moreover, these two variables are correlated with FDI and GDP creating multicollinearity problem.

The data that are used in this analysis are annual covering the period 1990-2009 and are obtained from International Monetary Fund and UNCTAD.

Vector Autoregression model (VAR) is adopted to estimate the long run causal relationship among exports, foreign direct investment and GDP.

Unit Root Test

Before testing the cointegration of two or more variables, it is required to check whether the variables have unit root. The existence of unit root can be tested by augmented Dickey-Fuller test and/or Phillip-Perron test.

Construction of A and A second and A and

The general form of augmented Dickey-Fuller test is given by:

$$\Delta Y_{t} = \alpha + \beta t + \lambda Y_{t-1} + \sum_{i=1}^{p} \gamma i \Delta Y t - 1 + u$$

The null and alterative hypothesis for the existence of unit root in Y, is:

 $H_n: \ \lambda = 0 \qquad \qquad H_1 = \lambda < 0$

The null hypothesis is that there is a unit root.

The Phillip-Perron equation is given by:

 $\Delta Y_{t} = \alpha + \beta t + \lambda Y_{t-1} + u_{t}$

Johansen Cointegration Test (Hjalmarsson and Osterholm, 2007)

Johansen (1991, 1995) developed cointegration test based on vector autoregression model (VAR) of order p which is given by:

$$y_t = \mu + A_1 y_{t-1} + A_2 y_{t-2} + \dots + A_n y_{t-n} + \varepsilon_n$$

Where y_i is an $n \ge 1$ vector of non-stationary I(1) variables and ε_i is an $n \ge 1$ vector of innovations.

This can be rewritten as:

$$\Delta \mathbf{Y}_{t} = \boldsymbol{\mu} + \boldsymbol{\Pi} \mathbf{y}_{t-1} + \sum_{i=1}^{p-1} \boldsymbol{\Gamma} \mathbf{i} \quad \Delta \mathbf{y}_{t-i} + \boldsymbol{\varepsilon}_{j}$$

where $\Pi = \sum_{i=l}^{p} A_{i} - I$ and $\Gamma_{i} = \sum_{j=l+l}^{p} A_{j}$

Granger's representation theorem asserts that if the coefficient matrix II has reduced rank r < n, then there exist n x r matrices α and β each with rank r such that II = $\alpha\beta'$ and β' y, is I(0). r is the number of cointegrating relations and each column of β is the cointegrating vector. The elements of α are known as the adjustment parameters in the Vector Error Correction (VEC) model. Johansen's method is to estimate the II matrix from an unrestricted VAR and to test whether we can reject the restrictions implied by the reduced rank of II.

Johansen (1988, 1989) and Johansen and Juselius (1990) suggested two test statistic to determine the number of cointegration vectors. The first one is the trace test (λ trace). It tests the null hypothesis that the number of distinct cointegrating vector is less than or equal to q against a general unrestricted alternatives q = r. The test is calculated as:

$$\lambda_{_{\text{base}(r)}} = -T \sum_{i=r+1}^{n} ln(1-\lambda t)$$

Where T is the number of usable observations and λ_i 's are the estimated eigenvalue from the matrix. The trace test tests the null hypothesis of r cointegrating vectors against the alternative hypothesis of n cointegrating vectors.

The second test statistic is the maximum eigenvalue test (λ_{max}) that is calculated as:

$$\lambda_{\max(r,r+1)} = -T \ln(1 - \lambda_{r+1})$$

Where T is the number of usable observations and λ_j 's are the estimated eigenvalue from the matrix.

The maximum eigenvalue test tests the null hypothesis of r cointegrating vectors against the alternative r+1 cointegrating vector.

The results of unit root test of all the three variables are given in Table 12 which indicates that all variables have unit root at 1 per cent level of significance. Since all the three variables have unit root, it can be tested whether there exist atleast one cointegration equation among the variables by Johansen cointegration test. The test result reveals that there exists atleast one cointegration equation at 0.05 per cent level (Table 13). The existence of the cointegrating equations confirms the long-run equilibrium linear relation among the variables. The cointegrating equation is given by:

log(export) = 1.148785 log(GDP) - 0.400619 log(FDI) tratio (15.849669) (-16.365155)

A Vector Autoregression Model (VAR) with an Error Correction Mechanism

As seen above, since there exist cointegration relation among the variables, a VAR model with an Error Correction can be estimated.

The Vector Error Correction Model takes the following form:

 $\Delta \log(exports)$ = lagged($\Delta(\log(exports))$ + $\Delta(\log(GDP_i))$ + $\Delta(\log(FDI_i))$ + βu_{Li} + v,

Where Δ is the first difference of the variables, u_{t-1} are the estimated residuals from the cointegrated regression (long-run relationship) and represent the deviation from the equilibrium in time period t. $-1 < \beta < 0$, short-run parameter and v, white disturbance term.

The estimated Error Correction Model is given in Table 14. The model is highly significant with adjusted $R^a = 0.982619$. The error correction term is statistically significant and has a negative sign indicating that there exists a long-run equilibrium relationship among exports, GDP and FDI. FDI is a significant variable in the model which indicates that 1 per cent increase in FDI will lead to 0.62 per cent increase in exports with one year time gap.

Granger Causality Test indicates that there is a unilateral relationship between exports and FDI and the direction is from FDI to exports. Hence it is confirmed from the Granger causality test that FDI causes exports. But there is bilateral relationship between exports and GDP and GDP and FDI (Table 15).

| Madable | ADF Test Statistic | PP Test Statistic | Critical Value at |
|---------------|--------------------|-------------------|-------------------|
| variable | ADT TEST STUTISTIC | II for oursere | I per cent Level |
| log(Export) | -2.968903 | -2.903186 | -3.459898 |
| A(log(Export) | -7.266251 | -19.63963 | -3.459898 |
| log(GDP) | -0.394078 | -0.545738 | -3.459898 |
| A(log(GDP) | -2.698509 | -2.698509 | -3.459898 |
| log(FDI) | -3.51424 | -8.255193 | -3.459898 |
| A(log((FDI)) | -7.184888 | -3.506239 | -3.459898 |

Table 12 Unit Root Test for Stationarity

Table 13 Johansen Cointegration Test

Unrestricted Cointegration Rank Test (Trace)

| Hypothesized No. of CEs | Eigenvalue | Trace Statistic | 0.05 Critical Value | Prob. |
|----------------------------|------------|-----------------|------------------------|--------|
| None* | 0.972319 | 72.75866 | 29.79707 | 0.0000 |
| At most 1 | 0.330295 | 8.192483 | 15.49471 | 0.4450 |
| At most 2 | 0.052776 | 0.975948 | 3.841466 | 0.3232 |

Notes: Trace test indicates I cointegrating equation at the 0.05 level.

* denotes rejection of the hypothesis at the 0.05 level.

** MacKinnon-Haug-Michalis (1999) p-values.

Unrestricted Cointegration Rank Test (Maximum Eigenvalue)

| Hypothesized No. of CEs | Eigenvalue | Max-Eigen Statistic | 0.05 Critical Value | Prob. |
|----------------------------|------------|------------------------|------------------------|--------|
| None* | 0.972319 | 64.56618 | 21.13162 | 0.0000 |
| At most 1 | 0.330295 | 7.216536 | 14.26460 | 0.4638 |
| At most 2 | 0.052776 | 0.975948 | 3.841466 | 0.3232 |

Notes: Max-Eigenvalue test indicates 1 cointegrating equation at the 0.05 level.

denotes rejection of the hypothesis at the 0.05 level.

** MacKinnon-Haug-Michalis (1999) p-values.

| Table 14 | | | | | | |
|----------|-------|------------|-------|--|--|--|
| Vector | Error | Correction | Model | | | |

| $\Delta (\log Export)_i =$ | $\begin{array}{c} -1.493418 \ {\rm EC_{e1}}^* \ + \ 0.069259 \ \Delta(\log \ {\rm Export})_{e1} \ + \ 0.051890 \ \Delta(\log \ {\rm Export})_{e3} \\ (-4.43353) \ \qquad (0.91204) \ \qquad (1.09737) \end{array}$ |
|----------------------------|--|
| | + 0.240201 Δ(log GDP) _{r1} - 0.141739 Δ(log GDP) _{r2} <i>l</i> (0.50608) (-0.41300) |
| | $\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$ |
| | $R^3 = 0.990223$ Adj $R^3 = 0.982619$ |

Notes: * indicate significant at 1 per cent level. A indicates first difference.

| Null Hypothesis | Obs | F-Statistic | Prob. |
|---|-----|-------------|---------|
| LOG(GDP) does not Granger Cause | | 9 | 6 |
| LOG(EXPORT) | 18 | 0.90005 | 0.4304 |
| LOG(EXPORT) does not Granger Cause LOG(GDP) | | 0.44548 | 0.6499 |
| LOG(FDI) does not Granger Cause | | 1272 | |
| LOG(EXPORT) | 20 | 24.5215 | 2.0E-05 |
| LOG(EXPORT) does not Granger Cause LOG(FDI) | | 0.19199 | 0.8273 |
| LOG(FDI) does not Granger Cause LOG(GDP) | 18 | 3.00274 | 0.0847 |
| LOG(GDP) does not Granger Cause LOG(FDI) | | 2.35150 | 0.1344 |

| Table 15 | | | | | | |
|----------|---------|-----------|-------|--|--|--|
| Pairwise | Granger | Causality | Tests | | | |

Section VI Summary and Conclusion

New Zealand is a small economy with gross domestic product of US S 118 billion and per capita GDP US \$ 27,259 in 2009. Its average annual GDP growth rate was 3.3 per cent per annum which was moderate compared to the growth rate of India, China and Republic of Korea during 1995-2007. New Zealand had achieved a moderate GDP per capita growth rate of 2.1 per cent in 2007 which was much lower than that of China, India and Republic of Korea. New Zealand's exports and imports growth rate were 4.3 per cent each during 1995-2005 which was relatively comparable with its competitors except China and India. Its export share in world export was just 0.22 per cent in 2008 which was the least among its competitors. However, the share of exports and imports of its GDP were 28 per cent and 27 per cent respectively in 2009 which were above all of its competitors share except Republic of Korea. New Zealand's trade was well

diversified among Australia, North America, the European Union and East Asia. Its exports were basically commodity-based products and imports were raw materials and capital equipments for industry. The structure of value-added in New Zealand has not changed since 1990 with service sector dominated with 69 per cent of value-added in GDP, industry sector 24 per cent and agriculture sector 7 per cent in 2008. FDI inflows for New Zealand were US \$ 5 billion compared to US \$ 95 billion for China, US \$ 22.6 billion for Australia and US \$ 35 billion for India in 2009. New Zealand had attracted fairly significant FDI inflows whose inward FDI stock accumulated to US \$ 66.6 billion in 2009 whereas stock of FDI inflows for China was US \$ 473 billion in 2009. FDI inflows as a percentage of Gross Fixed capital formation was 17 per cent for New Zealand against 9.6 per cent for India in 2008. Stock of FDI inflows as a percentage of Gross Domestic Product was the highest at 58 per cent for New Zealand where as it was only 10 per cent for China and 4 per cent for Japan in 2009. A vector autoregression model (VAR) is adopted to estimate the long-run causal relationship among exports, foreign direct investment and GDP. The cointegration test result shows that there exist a long-run equilibrium relationship among FDI. GDP and exports. It is found from the estimated Error Correction Model that FDI is a significant variable and the result indicates that 1 per cent increase in FDI will lead to 0.62 per cent increase in exports with one year time gap. Granger Causality Test indicates that there is a unilateral relationship between exports and FDI and the direction is from FDI to exports which means that FDI causes exports.

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