

Globalizing Indian Thought

# IIMK News

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The Induction Ceremony of the PGP 18 was held on July 01, 2014. Prof. Debashis Chatterjee, Director of the institute presided over the function.



## INFORMALS – WHEN PGP 18 MEETS PGP 17!

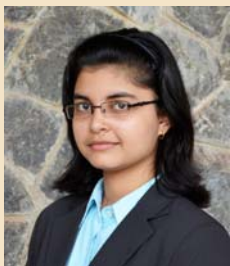
Students' Council of IIM Kozhikode along with the PGP 17 batch conducted Informals in the second week of May – soon after the first list of admissions were declared.

These informal meets were organized across six cities – Mumbai, Delhi, Kolkata, Hyderabad, Bangalore and Chennai - to impart the 'K'ulture among the latest entrants to the IIMK family.

The enthusiastic incoming batch met their seniors – who were undergoing their summer internship programs during this time in various cities. It was an open discussion forum which gave the newly converts a sneak peek into the IIM Kozhikode culture and a platform to get answers for all those inquisitive queries about what is in store for them for the next two years at IIM Kozhikode.



### K-STARS



Somya Barpanda, PGP-17

Somya Barpanda's write-up was published in the May 25, 2014 issue of Business Today Magazine. For their B-School Debate Competition, she wrote for the motion on the topic "A Stable Government will rid India of its Economic Woes" stressing on the salubrious effect that stability in government would have for a smoother roll out of long-awaited economic reforms.

Congratulations, Somya!

Anupama Prakash was recognized in the reputed magazine "Business Today" for her response to the case study that they had floated on the concept of water conservation. Her entry was recognized as the best amongst all the received responses and it was published in the May edition of "Business Today".

Keep it up, Anupama!



Anupama Prakash, PGP - 17

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## Welcome PGP18

It was the first week of June and there was palpable excitement in the air. And why wouldn't there be? After all, we, PGP17 students of "God's Own Kampus", were eagerly awaiting our campus arrival day. Everyone's phone was getting flooded with misty campus photos, thanks to the local students who sneaked into the campus before we could return. Every one of us was eager to get back, to re-unite with friends, to shift to new hostels, to share our internship experiences, and to walk around the lush-green campus taking in its richness and beauty. The long wait was finally drawing to a close.

The last two months have been a roller-coaster ride for all of us, courtesy the summer internships that we did. The internship experience was a decoction of learning, challenge, fun, friends and memories. While for some (freshers) it was a first-hand corporate experience, for others it was time to switch back to their older corporate self. The projects given by the companies necessitated us to analyze situations from multiple perspectives incorporating the learning that we have had from our B-school experience till date. Having had to work our way through things from grassroots level, keeping in mind the deliverables and tight deadlines, the last two months truly pushed us beyond our limits and brought out the best in every individual. But the internship diaries did not end there. The memories of exploring new places, eating local street food and meeting some great students from other campuses will be remembered for long. We are sure that our great repository of experiences is going to serve as a source of inspiration and guidance for the upcoming batch of students.

Half-way through the internship period was also the time when we all got to meet our seniors and juniors-to-be. "Sangam", organized by the Alumni Committee of the college, provided a platform for us to meet our seniors and super-seniors in our respective work locations. With "entrepreneurship" as the theme this year, the programme inspired us to take the road-less-travelled by undertaking new ventures. While "Sangam" was all about networking, "Informals" conducted by the Students Council across various cities in the country, was all about fun. The event saw our batch gathering in large numbers to meet you all – the new batch of PGP18. The programme helped you get an idea about the life at IIM-K campus and also interact among your own regional batch-mates.

After having done so much over the past couple of months, we are finally back on campus for our second innings. There is also the glee of "transforming from juniors to seniors". This newly attained senior-hood definitely has its own perks but like they say, with authority comes responsibility. We are entrusted with the responsibility of moulding you, our fellow juniors, into the 'meticulous' and 'fun-loving' selves that we all are. It is on us to convey to you that these are going to be the most memorable two years of your lives and that you should make the most of the splendid opportunities that come your way. The onus of making you all realize the manner in which you are going to celebrate festivals, go for those impromptu trips of 'Kerala Darshan', binge onto food at 4am in the morning, rejoice every single birthday with the mid-night cake cutting (the list is inexhaustible)..., also rests on us. The one thing that we would most certainly convey is that this is a place where magnificent ideas are mooted, leaders are formed and most importantly, families of friends are born that are bonded for life.

It is time to let you, PGP18, carry on the legacy of IIM-K alongside us!

*All good men and women must take responsibility to create legacies that will take the next generation to a level we could only imagine*

- Jim Rohn

ALL THE BEST, PGP18!

**Anupama Prakash & Venu Merh**  
 PGP-17 Student Editorial Members

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## VALEDICTORY CEREMONY OF EXECUTIVE EDUCATION PROGRAMMES-2014

A Total of 166 Participants received Certificates of EEPGM-12, EEPF-05, EEPM-05, EEPOM-05, EEPSM-05, EEPHRM-01 and EEPITM-01

The valedictory ceremony for the one year programmes EEPGM-12, EEPF-05, EEPM-05, EEPOM-05, EEPSM-05, EEPHRM-01 and EEPITM-01 batches was held at the Auditorium on June 21, 2014 at IIMK premises. A total of 166 participants graduated out of which 76 received certificates in person and 90 received certificates in absentia. The ceremony was presided over by Prof. Debashis Chatterjee, Director of the Institute, Prof. R. Radhakrishna Pillai, Dean-Administration and Prof. Atanu Adhikari, Chairman-EPGP.

Prof. Debashis Chatterjee, Director of the Institute distributed the certificates to the graduating students and gold medals for the outstanding scholastic performer in each specialisation programme.



*Graduating students with Director, Dean (Academic), Chairman-EPGP, Faculty Members & Staff*

Mr.Vineet Agrawal, Mr. Mandar Shashikant Mahajan, Mr.Nikhil Mahajan, Mr.Sreekant A N, Ms.Rashmi A, Ms.Swati Chandra and Mr.Sirish Kumar have received the Gold Medal & Certificate for the outstanding scholastic performance in programmes EEPGM-12, EEPF-05, EEPM-05, EEPOM-05, EEPSM-05, EEPHRM-01 and EEPITM-01.



*Mr.Sreekant A N, Ms.Rashmi A & Ms.Swati Chandra receiving gold medal from Director ,IIMK.*



## INDUCTION CEREMONY OF THE PGP 18 BATCH

The Induction ceremony of the PGP 18 was held on July 01, 2014. Prof. Debashis Chatterjee, Director of the Institute presided over the function. The Orientation Programme for PGP 18 was held during June 24-30, 2014. During the orientation, different pedagogy and teaching methods were introduced to the students, workshop on Business History was also conducted. Prof. Debashis Chatterjee, Director, IIMK also conducted workshops during the PGP 18 Orientation programme. Mr. Sandeep Chatterjee and Mr. Harshal Kalamkar, IIMK Alumni interacted with the new batch. Dr. M S Basavaraj, Chief

Medical Officer of the University of Mysore interacted with the students on stress and health related issues

A total of 357 students have enrolled for the Post Graduate Programme. Of the 357 students, the number of female students is 128. Eleven students of Batch 17 who had opted for the Differentially Paced Post Graduate Programme (DPP) joined the programme with PGP 18.

FPM-08 batch was inducted along with PGP-18 batch. Esteemed Director, Deans and Programme Chairpersons addressed the incoming batch of students.



# IIM KOZHIKODE – SOCIAL ENGAGEMENT

## IIMK Internship Chronicles

The creative thought of the institute's media cell, this series featured a few of the brightest minds on campus sharing their internship experiences in the prospective verticals of their choice. The series, which is widely popular and available exclusively on [insideiim.com](http://insideiim.com) goes on to give critical insights into what any first year student in management or an aspirant can expect on the ever important summer internship.

### 1. Himanshu Mittal – Strategy (Mahindra & Mahindra)



As a GMC summer intern, with previous experience in the FMCG sector (ITC & HCCB), Himanshu gets candid about his project, roles & responsibilities & draws a parallel between activities on campus and their immense impact in corporate life. Summarized simply as –

*“Understanding the organizational dynamics and your personality traits is most important.”*

### 2. Jai Gupta – General Management (TAS)

Having interned as a part of the coveted TAS summer internship programme, Jai talks about his experience & learning at Tata



Steel, Jamshedpur, the importance of confidence, optimism & the will to test oneself beyond one's comfort zone. Key takeaway –

*“Go beyond your project wherever possible and always look for ways to dazzle !”*

### 3. Tara Rajagopalan – Marketing (ITC)

As a brand management intern of the very popular 'Classmate' line from ITC, Tara talks about the challenges posed by her intriguing project, the daunting cultural shift from working at Microsoft to a sales driven Indian firm & the vitality of key classroom learnings that come back when on the job. In her own words-

*“Interesting. Daunting. Challenging. Frustrating. Fun!”*

### 4. Sourav Dhal – Operations (Hindustan Coca Cola Beverages Pvt. Ltd.)



As an intern with the 'Planning' function at HCCB headquarters, Sourav talks about his work on sales forecasting, its criticality for an organization like HCCB, his prior work experience at OIL, key takeaways & memorable experiences.

*“The most important factor, is personal interest towards the domain.”*

### 5. Ankita Pai – Consulting (Deloitte Consulting)

As a Consulting intern, Ankita shares the various stepping stones in her internship journey- from the comprehensive induction to the finer

nuances of her glimpse at the coveted consulting career, pragmatic expectations a consulting aspirant can have. A key learning-



*“Networking is the single most important thing in the consulting sector.”*

## Kaptains of Kozhikode

This unique series features few of the most talented & gifted students from IIM Kozhikode and their extraordinary achievements, available exclusively on [insideiim.com](http://insideiim.com)



1. Joel Modestus – a budding entrepreneur talks about the spirit of entrepreneurship & contributing to the society, in as positive a role as possible. A winner of the prestigious *M-Prize for Management Innovation sponsored by McKinsey and The Harvard Business Review*, Joel shares his experiences on the same.

2. Sreedev Basu – famous on campus for his impeccable acting skills, a talented basketball player & swimmer, having won accolades in



various academic & extracurricular events; Sreedev talks about his life on campus & how his candidness sets him apart from the crowd.





# SANGAM'14

SANGAM, the annual alumni reunion of IIM Kozhikode organized by the institute's Alumni Committee, brings together the prestigious alumni IIMK during May/June of every year. This year, the event was conducted across 7 cities in India namely, Bangalore, Mumbai, Chennai, Delhi, Hyderabad, Kochi, Kolkata, and 4 international locations – London, Singapore, New York and Dubai.



*Sangam'14 at Delhi*

In addition to the alumni, the current batch of students who pursued their summer internship in the respective cities also attended SANGAM. This, in turn, provided a solid platform for them to learn from the rich and varied experiences of the alumni. The students interacted well, got to know the nuances of their respective

industries and took guidance from the alumni.

**The Theme**

This year the theme of SANGAM was "Celebrating K's Entrepreneurs". In an attempt to celebrate the spirit of entrepreneurship, the courage that the alumni have taken to start with their own ventures, an interactive session by

such alumni was conducted. The entrepreneurs spoke about how they conceived the ideas, how they gave shape to them, the hardships faced, struggles they had to overcome, and eventually how they succeeded. This was truly very inspiring for everyone, especially the current batch of students, many of whom have long term plans of becoming an entrepreneur.



*Sangam'14 at Bangalore*



*Sangam'14 at Mumbai*





*Sangam'14 at Dubai*

**Events**

The students who organized the event conducted sessions to make sure everyone was involved actively. Fun activities and games were organized which the alumni enjoyed thoroughly. The alumni were updated about the current happenings of the institute. Their ideas and suggestions for better connection with the institute were received. Even in international locations, especially Dubai where a lot of IIM K Alumni are present, the turn-out for the event was very good and everyone relished the evening. Dubai also witnessed speakers from the industry of the likes of Mr. Deepak Mehra (Head – Asset Management & Advisory, Commercial Bank of

Dubai) & Mr. S. Krishnan (CEO, Standard Chartered Holdings, UAE & GM, New Business, Middle East) in addition to others who went on to speak about a myriad of pressing issues like the growth of Global Businesses in Local Markets, possibilities of Dubai turning as the New Gateway of

Wealth and avenues of Serial Entrepreneurship in the Middle East.

The event witnessed a great participation in great numbers exceeding the participation of previous years in all the cities, be it in India or abroad



*Sangam'14 at New York*





scenario of the institute by integrating alumni across a wide range of industry sectors and respective positions of importance.

### Looking Forward

SANGAM' 14 was a great success due to the enthusiastic participation of the alumni and the students. However there's a lot still to be done. As already stressed, some of the most important points to be taken care of in the near future will be the formation of an Alumni Association, City Chapters (to mobilize regular meets across cities so as to keep the alumni updated on institute affairs & channelizing their conversations towards aiding the institute on important matters) and

### Topics of Discussion

The alumni discussed certain important topics including the formation of an official Alumni Association, election of City Chapter Heads, improving the online alumni portal and other ways to connect with the institute, thereby contributing for the greater good in the future. There were also discussions on how SANGAM could be projected to attract alumni, specially the senior batches who hold positions of CEOs and MDs in greater numbers by having Industry Speakers attend the meet and discuss on relevant issues. The alumni also

stressed on the need of faculty members to take up alumni affairs on priority considering the growing concerns of an Association to keep all of them intact under one concrete platform and channelizing its formation at an earliest date. They feel it's highly imperative to boost the placements



*Sangam'14 at Chennai*



*Sangam'14 at London*

other ways to connect the institute and the alumni. The Alumni Committee extends a vote of thanks to all the students and the alumni at international locations who helped pull off the event on such a grand scale and hopes to serve the institute and the alumni much better in the coming years. As of now, the committee looks forward to have more alumni speakers to attend the current batches in the campus and waits in anticipation for Nostalgia 2015 which will celebrate the 10<sup>th</sup> anniversary of PGP07 in all their glory.

# FACULTY PUBLICATION

## Articles in Journals

**Chowdhury, S., Mukherjee, A. and Chakraborty, S. (2014).** Distribution-free Phase II CUSUM Control Chart for Joint Monitoring of Location and Scale, *Quality and Reliability Engineering International (John Wiley)*, Accepted for publication.

**Ramnath, Aparajith. (2014).** ‘Indigenous Knowledge’ and ‘Science’ in the Age of Globalization, IIM Kozhikode Society & Management Review, Vol. 3, No. 1 (January 2014), pp. 101-107. doi:10.1177/2277975214532180

## Award/Grant

**Ramnath, Aparajith. (2014).** Awarded a Charles Wallace India Trust (CWIT) grant for archival research in the UK; research visit undertaken in April/May 2014.

## Book/Paper Review

**Amblee, N. (2014).** Reviewed research papers for the following Journals:

- International Journal of Electronic Commerce
- IIMB Management Review

**Anand, G. (2014).** Reviewed research papers for the following International Journals:

- Journal of Advanced Manufacturing Technology
- Journal of Modelling in Management

**Chowdhury, S. (2014).** Reviewed research papers for the following Journals/Conferences:

- Journal of Statistical Computation and Simulation (JSCS, Taylor and Francis)
- Statistical Methodology (STATMET, Elsevier)
- National Academy of Science, New Delhi, India
- Computational and Statistical Data Analysis (CSDA, Elsevier)

**Krishnan, Satish. (2014).** Reviewed research papers for the following Journals/Conferences:

- Journal of Global Information Technology Management
- International Journal of Information Management
- Pacific Asia Conference on Information Systems (PACIS 2014), Chengdu, China

## Conference/Session Chair

Chowdhury, S. (2014). Chaired two Sessions (one Invited and the other Contributory), International Workshop on Applied Probability (IWAP), “Probability: The Measure of Tomorrow”, Antalya, Turkey, June 16-19.

## Editorial Review Board/ Program Committee Member

**Krishnan, Satish. (2014).**

- Computers in Human Behavior (March 2014 - Present)

- Journal of Global Information Technology Management (April 2014 - Present)
- Journal of Information Technology Case and Application Research (June 2014 - Present)
- International Federation on Information Processing (IFIP) Working Group 8.2 2014 Conference, Auckland, New Zealand
- European Conference on Information Systems (ECIS) 2015, IT Project Management Track

## Papers Presented in Conferences/Published in Conference Proceedings

RahatUllah, **AmbleeNaveen**, Wonjoon Kim, Namil Kim, AtyaZeb. (2014). *Mining Emotions from Customer Reviews for Box Office Movies*, ISMS 26th Marketing Science Conference, Atlanta, June 12-14.

**Chowdhury, S. (2014).** A New Three Parameter Lifetime Distribution, International Workshop on Applied Probability (IWAP), “Probability: The Measure of Tomorrow”, Antalya, Turkey, June 16-19, (Invited Session).

Gopalakrishnan, N. & **Anand, G. (2014).** *A novel methodology for assessing leanness using graph theoretic approach*, Proceedings of the 21st International Conference on European Operations Management Association (EurOMA 2014), Palermo, Italy (Organized by European Operations Management Association (EurOMA), UK), June 20- 25.

Gopalakrishnan, N. & **Anand, G. (2014).** *Lean thinking in healthcare sector: Experience from an Indian hospital*, Proceedings of the 25th Anniversary Conference of Production and Operations Management Society (POM 2014), Atlanta, USA (Organized by Production and Operations Management Society (POMS), USA) May 9-12.

Gopalakrishnan, N. & **Anand, G. (2014).** *7A model - A process selection guide for lean implementation*, Proceedings of the 25th Anniversary Conference of Production and Operations Management Society (POM 2014), Atlanta, USA (Organized by Production and Operations Management Society (POMS), USA) May 9-12.

Gopalakrishnan, N., Prasath, B.S., & **Anand, G. (2014).** *Lean thinking in Indian IT industry – a case study*, Proceedings of the Sixth International Conference on Excellence in Research and Education (CERE-2014), Indian Institute of Management (IIM), Indore, India (Organized by IIM Indore, India), May 8–11.

**Ramnath, Aparajith. (2014).** *Prospects for Business*



# IIMK FOREX STUDENTS' MUSINGS

## *Foreign Exchange Students' Experience*

*-Interviewed by Mitali Jain*

*Why did you choose IIM Kozhikode?  
How has your experience been thus far?*



### **Priscillia Soudani**

I have chosen IIMK because I always wanted to discover India and the date matched perfectly with the internship that I had to attend in September

My experience is great, the campus is amazing and students here are really welcoming.

### **Matthieu Milhaud**

I decided to choose IIM K because I met IIM K students last year who told how good the campus and the institute was. Then the location is great, Kerala state is one of the most beautiful places in India. Also, the institute is one of the top B-schools in India, so it is great to be a part of this prestigious institute, it is extremely stimulating to meet the India elite.

My experience since I arrived has been good, the foreign exchange office did a wonderful job to welcome us and is very helpful. And the atmosphere around the campus is really positive, staff, security guards and students make us feel good, like guests.



### **Alexandre Le Ret**

I chose IIMK because I heard about the beauty of Kerala and because India is a different world and a beautiful place.

It is an extremely pleasant experience because people are extremely nice and helpful with us. We really appreciate it and we are honored. India is an incredible country. I LOVE it. I love the spicy food, the crazy traffic, the auto and everything.



### **Elsa Casamiqela**

I chose IIMK because it was a short term exchange program and it fit perfectly with my internship in September. Also I wanted to explore and discover India. It has been wonderful. The campus is so beautiful and the students are extremely helpful.



### **Ludovic Chevrel de Frileuze**

IIMK represents for me the perfect university. I wanted to discover the culture and the tradition of India, however I didn't want to stay in big Indian cities (I'm just a french countryman). I desired a peaceful place to have a rest, and to practice sport easily, far away of the pollution and the noise. Moreover, IIMK was the only one institute to propose courses which interested me in India, and I've heard from the latest foreigner exchange students that courses were interesting.

I can't complain about my life here, everybody is very hospitable and kind. After one month here, I can shout it loudly, this campus is without doubt "God's Own Campus". Even if for the moment it is always raining here.



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