

I am proud to present to you the inaugural issue of *IIM Kozhikode Society & Management Review*. A lot of introspection, debate and deliberation paved the way for the journal you are now holding in your hand. Given Indian Institute of Management Kozhikode's vision and sensitivity to Indian polity and society, issues critical to socioeconomic development of India in the twenty-first century emerged as our top priority.

Emergence of India as an economic superpower necessitates deeper introspection of Indian philosophies of management and values in shaping management science. *IIM Kozhikode Society & Management Review*, in partnership with SAGE, provides an international forum for collaboration among scholars across the globe on issues relevant to India and thus the global economy.

The first issue contains rich academic contributions on issues pertaining to governance and sustainability by researchers, practitioners and policy makers who bring diverse perspectives on socially conscious management practices. This is in stark contrast to the narrow and self limiting policies followed by firms with overtly profiteering motives. *IIM Kozhikode Society & Management Review* takes a socially conscious view by laying emphasis on investigating and understanding the social implications of modern management practices by making social consciousness an integral part of managerial decision making. Social capital is created when we learn to rise above our narrow personal concerns and commit our energies to the broader concern of the country and the society. Specifically, this issue raises poignant yet academically relevant questions about the impact of policies, politics and management practices in various sectors like healthcare, education, etc. on the socially and economically marginalized majority of India. While at the macro level good governance, transparency, accountability and environmental sustainability become important, the need for self-governance, self-reflection and self-regulation remain the ultimate driver of sustainable social development and welfare from an individual's perspective.

Indian Institute of Management Kozhikode is uniquely positioned as one of the most socially conscious institutes of management. *IIM Kozhikode Society & Management Review* was thus an inevitable expression of our ethos. I hope the beginning of this journey heralds great success in the future as Indian Institute of Management Kozhikode emerges as a thought leader in its chosen field. This can only be possible if we continue to raise radical questions, allowing divergent opinions and debate while providing scientific but ethical solutions to social problems plaguing modern India. I look forward to an intellectually stimulating experience as I invite you to contribute to this cause.

Sincerely,

Professor Debashis Chatterjee  
Editor-in-Chief, *IIM Kozhikode Society & Management Review*  
Director, Indian Institute of Management Kozhikode.